

Munny Journey™

Keepsake Journal for Baby's First Money

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First Financial Steps Get Easier For Parents

Munny Journey and the Young Investors Fund Partner to Create Future Millionaires for a Dollar a Day

Coeur d'Alene ID, March 30th, 2009: Recognizing April as National Financial Literacy Month, Munny Journey and the Monetta Young Investor Fund (NASDAQ: MYIFX) today announced a partnership which will make it easy for parents and grandparents to start a child on the path to financial security for as little as a dollar a day.

Munny Journey is a 'Keepsake Journal for Baby's First Money'. It was created by author and financial literacy advocate Brad Dugdale. The journal is a unique adaptation of traditional baby journals with pages to record money 'firsts' such as 'first dollar' and 'first investment'. The usefulness of the journal comes from the fact that it's actually designed for parents, explaining stocks, bonds, mutual funds and the power of compounding interest over time.

"Most people are shocked to learn a new baby could become a millionaire over their lifetime for one dollar a day,**" says Dugdale. "Once they understand that, they want to know how to take the first step to get started. The key is to start saving that dollar in an investment that combines a stock mutual fund, such as the Monetta Young Investor Fund, with a low minimum and low requirement for additional deposits."

The Monetta Young Investor Fund is a no-load mutual fund designed to get kids involved in the investment process with an innovative portfolio structure, a financial literacy program and tuition credits applicable at over 225 colleges nationwide. The minimum initial investment is \$100, with the establishment of a \$25 monthly automatic investment plan.** Monetta sends out age-based investment kits when someone opens an account. Munny Journey will be a new addition for those opening accounts up to 7 years old.

"Munny Journey is a great addition to our age-based investment kits for the 1 to 7 year olds," says Bob Bacarella, Monetta's president. "It's both a keepsake journal and an educational tool to help parents get children started on the path to financial security."

The U.S. Congress designates April as Financial Literacy Month annually and events are held nationwide to put an increased emphasis on the importance of financial education.

For more information on Munny Journey, please visit www.munnyjourney.com or for more information on the Monetta Young Investor Fund, please visit www.younginvestorfund.com or call 1-866-YNG-INVESTOR (964-4683).

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*Assumes one dollar per day, earning an estimated 9% annual return, compounded annually for a period of 65 years.

**An Automatic Investment Plan does not assure, and does not protect against, a loss in declining markets. Such a plan involves continuous investment in securities regardless of fluctuating price levels and investors should consider their financial ability to continue purchases through periods of low price levels.

