



## Sample Interview Questions

- Q:** Every day we see new headlines about foreclosures, credit card debt, student loan problems – why are so many people having financial problems?
- Q:** You've been in the investment business for over 25 years. On a scale of 1 to 10 how do Americans rate in terms of their understanding of money?
- Q:** People are living longer. From a financial standpoint, is this good or bad news for babies being born today?
- Q:** If a family is caught up in debt – and they are passing down bad money habits from one generation to the next – what's the solution? How can we break that cycle?
- Q:** A dollar a day from birth can become a million dollars by age 65? How does that happen and why isn't everybody doing this?
- Q:** Your basic assumption behind the million dollar formula is that a person invests the money they are saving into the stock market. Is that a risky strategy?
- Q:** Is it possible for someone to “catch-up” if their kids are already eight or nine years old or even teenagers?
- Q:** What are some ways a family who is already in debt could come up with the money to get this program started?
- Q:** You think making people aware of this concept and principle of compound interest is the solution to the financial stress that families face today? Even though this doesn't fix what is happening right now?
- Q:** You frequently use the terms “financial security” and “financial freedom”. Is your concept about making people rich or is it more than that?
- Q:** What was the inspiration for creating this journal? What's your long term goal with this project?
- Q:** What about this book will keep kids from “raiding the piggy bank” and tapping into their accounts once they are older?
- Q:** This seems like it would be the perfect gift for a baby shower? Have you had any feedback from new moms or mom's to be?
- Q:** What are the top three things people should know about getting started with this million dollar program outlined in the journal?

